

Rep Order# 9821147 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 57396

Printed: 09/19/2012 1:21 PM
Last Received: 09/19/2012 12:20 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 86
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //86
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NC. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGDS OK. PLS CNF

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|---------|--|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | *22 | SA | 6P-630P | NEWS | :30 | \$450.00 | 09/22-09/22 | 0 | 0 | 0 | \$0.00 | |
| | | | | Sales Remark: V5 1X NA | | | | | | | | |
| | | | | V5 Comment Changed, Spots/week Changed | | | | | | | | |
| | *30 | SU | 630P-7P | NEWS | :30 | \$800.00 | 09/23-09/23 | 0 | 0 | 0 | \$0.00 | |
| | | | | Sales Remark: V5 1X NA | | | | | | | | |
| | | | | V5 Comment Changed, Spots/week Changed | | | | | | | | |
| | *33 | M-TU | 6A-7A | NEWS | :30 | \$450.00 | 09/24-09/25 | 1 | 1 | 1 | \$450.00 | |
| | | | | Sales Remark: V5 MKGD | | | | | | | | |
| | | | | V5 Added | | | | | | | | |
| | *34 | M-TU | 530P-6P | NEWS | :30 | \$800.00 | 09/24-09/25 | 1 | 1 | 1 | \$800.00 | |
| | | | | Sales Remark: V5 MKGD | | | | | | | | |
| | | | | V5 Added | | | | | | | | |

---REPORT TOTALS---

Report Totals: 2 / \$1,250.00

---SALES MONTHLY TOTALS---

Rep Order# 9821147 Ver# 5 Status Revised
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Printed: 09/19/2012 1:21 PM
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3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 86
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //86
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sep 12: 130 / \$155,000.00
Sales Totals: 130 / \$155,000.00
Station Totals: 130 / \$155,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|-----------|------|-----|------|-----|------|----|------|-----|------|-----|
| Market Totals | \$470,267 | CABL | 0% | EKRC | 0% | UNKN | 0% | WBQC | 0% | WCPO | 32% |
| | | WKRC | 32% | WLWT | 20% | WSTR | 0% | WXIX | 14% | | |

Books null
Demos RA35+

Rep Order# 9821147 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 57396

Printed: 09/19/2012 8:51 AM
Last Received: 09/18/2012 2:24 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
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Phone#
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Rep Firm
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Salesperson Phone# 202-955-5342
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 22 & 30
t/r
lynda/jim

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | *22 | SA | 6P-630P | NEWS | :30 | \$450.00 | 09/22-09/22 | 1 | 1 | 1 | \$450.00 | |
| | | Station Remark: V4 1x na 9/22 no news mg mon-tues 9/24-9/25 6-7a news ncir | | | | | | | | | | |
| | *30 | SU | 630P-7P | NEWS | :30 | \$800.00 | 09/23-09/23 | 1 | 1 | 1 | \$800.00 | |
| | | Station Remark: V4 1x na 9/23 no time mg mon-tues 530-6p news 9/24-9/25 ncir | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 2 / \$1,250.00

---SALES MONTHLY TOTALS---

Sep 12: 130 / \$155,000.00
Sales Totals: 130 / \$155,000.00
Station Totals: 130 / \$155,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|-----------|------|----|------|----|------|----|------|----|------|-----|
| Market Totals | \$470,267 | CABL | 0% | EKRC | 0% | UNKN | 0% | WBQC | 0% | WCPO | 32% |
|---------------|-----------|------|----|------|----|------|----|------|----|------|-----|

Rep Order# 9821147 Ver# 4 Status Returned
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Station WKRC-TV CINCINNATI, OH
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Product ROMNEY 4 PRESIDENT
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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WKRC 32% WLWT 20% WSTR 0% WXIX 14%

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, September 18, 2012 2:13 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Romney/R/President - 57396

Station: WKRC-TV

Order Information:

Order #: 57396
Order Total: \$155,000.00
Agency: American Rambler Pro
Advertiser: Romney/R/President
Product: ROMNEY 4 PRESIDENT
Alternate Order #: 09821147
Estimate #: 86
Flight Dates: 09/19/12 - 09/25/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (57396-22-1):

Rate: \$450.00
Air Date: Sat 09/22/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x Mon. Tue 6-7a
w 9/24-9/25 @ \$450

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, September 18, 2012 2:17 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Romney/R/President - 57396

Station: WKRC-TV

Order Information:

Order #: 57396
Order Total: \$155,000.00
Agency: American Rambler Pro
Advertiser: Romney/R/President
Product: ROMNEY 4 PRESIDENT
Alternate Order #: 09821147
Estimate #: 86
Flight Dates: 09/19/12 - 09/25/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (57396-30-1):

Rate: \$800.00
Air Date: Sun 09/23/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*1x Mon-Tue
5:30-6p on 9/24-9/25
NCAR*

Spot Manager: All, 09/19/12-09/25/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|--------------------------------|-----------|------------|--------|----------|---------|-----------------------|-------------------------|---------------------------|------------|----------|--------|-------|
| Advertiser: Romney/R/President | | | | | | | | | | | | |
| Agency: American Rambler Pro | | | | | | | | | | | | |
| Station: WKRC-TV | | | | | | | | | | | | |
| Order: 57396 | | | | | | | | | | | | |
| Line: 1 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 5:27:44 AM | :30 | \$450.00 | 2012MR | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/19/12 | Wednesday | 5:57:21 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH |
| 09/20/12 | Thursday | 5:57:21 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/20/12 | Thursday | 5:13:27 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH |
| 09/21/12 | Friday | 5:22:03 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH |
| 09/21/12 | Friday | 5:05:26 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH |
| 09/24/12 | Monday | 5:20:43 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH |
| 09/24/12 | Monday | 5:28:14 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH |
| 09/25/12 | Tuesday | 5:57:21 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH |
| 09/25/12 | Tuesday | 5:58:06 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:00:00 AM-6:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH |
| | | | | | | | | | | | 10 | |
| Line: 2 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 6:36:05 AM | :30 | \$450.00 | 2012-MF | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH |
| 09/19/12 | Wednesday | 6:50:22 AM | :30 | \$450.00 | 2012MR | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/20/12 | Thursday | 6:35:40 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH |
| 09/20/12 | Thursday | 6:43:36 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/21/12 | Friday | 6:51:37 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH |
| 09/21/12 | Friday | 6:36:10 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH |
| 09/24/12 | Monday | 6:52:22 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH |
| 09/24/12 | Monday | 6:43:06 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH |
| 09/25/12 | Tuesday | 6:43:36 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH |
| 09/25/12 | Tuesday | 6:44:06 AM | :30 | \$450.00 | | 6a Good Morn Cincinna | (6:30:00 AM-7:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH |
| | | | | | | | | | | | 10 | |
| Line: 3 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 7:58:55 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH |
| 09/19/12 | Wednesday | 7:58:56 AM | :30 | \$225.00 | 2012MR | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/20/12 | Thursday | 7:58:55 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/20/12 | Thursday | 7:58:56 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH |
| 09/21/12 | Friday | 7:58:25 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH |
| 09/21/12 | Friday | 7:58:56 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH |
| 09/24/12 | Monday | 7:29:26 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH |
| 09/24/12 | Monday | 7:36:07 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH |
| 09/25/12 | Tuesday | 7:58:55 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH |
| 09/25/12 | Tuesday | 7:36:07 AM | :30 | \$225.00 | | CBS This Morning | (7:00:00 AM-8:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH |
| | | | | | | | | | | | 10 | |
| Line: 4 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 8:12:30 AM | :30 | \$225.00 | 2012-MF | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH |
| 09/19/12 | Wednesday | 8:53:30 AM | :30 | \$225.00 | 2012MR | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/20/12 | Thursday | 8:37:35 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH |
| 09/20/12 | Thursday | 8:54:00 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/25/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|--------------------------------|-----------|------------|--------|----------|---------|-------------------------|-----------------------|---------------------------|------------|----------|------------|--------|
| Advertiser: Romney/R/President | | | | | | | | | | | | |
| Agency: American Rambler Pro | | | | | | | | | | | | |
| Station: WKRC-TV | | | | | | | | | | | | |
| Order: 57396 | | | | | | | | | | | | |
| Line: 4 | | | | | | | | | | | | |
| 09/21/12 | Friday | 4:45:40 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/21/12 | Friday | 5:29:26 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/24/12 | Monday | 1:19:15 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/24/12 | Monday | 5:29:26 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/25/12 | Tuesday | 1:19:30 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |
| 09/25/12 | Tuesday | 5:29:26 AM | :30 | \$225.00 | | CBS This Morning | (8:00:00 AM-9:00:00 A | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| | | | | | | | | | | | \$2,250.00 | 10 |
| Line: 5 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 1:58:26 AM | :30 | \$450.00 | 2012-MF | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/20/12 | Thursday | 1:28:41 AM | :30 | \$450.00 | | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| 09/21/12 | Friday | 1:58:56 AM | :30 | \$450.00 | | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/24/12 | Monday | 1:28:51 AM | :30 | \$450.00 | | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/25/12 | Tuesday | 1:58:26 AM | :30 | \$450.00 | | The Price is Right | 11:00 AM-12:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| | | | | | | | | | | | \$2,250.00 | 5 |
| Line: 6 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 2:20:49 PM | :30 | \$500.00 | 2012-MF | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/19/12 | Wednesday | 2:08:22 PM | :30 | \$500.00 | 2012MR | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH- |
| 09/20/12 | Thursday | 2:08:29 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/20/12 | Thursday | 2:28:11 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/21/12 | Friday | 2:03:01 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/21/12 | Friday | 2:27:11 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/24/12 | Monday | 2:22:19 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| 09/24/12 | Monday | 2:15:08 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/25/12 | Tuesday | 2:29:11 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| 09/25/12 | Tuesday | 2:22:48 PM | :30 | \$500.00 | | Local 12 News at Noon | 12:00 PM-12:30 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |
| | | | | | | | | | | | \$5,000.00 | 10 |
| Line: 7 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 5:27:10 PM | :30 | \$750.00 | 2012-MF | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/19/12 | Wednesday | 5:03:58 PM | :30 | \$750.00 | 2012MR | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/20/12 | Thursday | 5:12:05 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/20/12 | Thursday | 5:19:27 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |
| 09/21/12 | Friday | 5:28:15 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/21/12 | Friday | 5:04:28 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/24/12 | Monday | 5:19:02 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/24/12 | Monday | 5:19:32 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH- |
| 09/25/12 | Tuesday | 5:04:48 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| 09/25/12 | Tuesday | 5:13:05 PM | :30 | \$750.00 | | 5p Local 12 News at Fiv | 5:00:00 PM-5:30:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| | | | | | | | | | | | \$7,500.00 | 10 |
| Line: 8 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 5:34:36 PM | :30 | \$800.00 | 2012MR | 5p Local 12 News at Fiv | 5:30:00 PM-6:00:00 P | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/25/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|--------------------------------|-----------|-------------|--------|------------|---------|-------------------------|-------------------------|---------------------------|------------|----------|--------|--------|
| Advertiser: Romney/R/President | | | | | | | | | | | | |
| Agency: American Rambler Pro | | | | | | | | | | | | |
| Station: WKRC-TV | | | | | | | | | | | | |
| Order: 57396 | | | | | | | | | | | | |
| Line: 8 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 5:50:48 PM | :30 | \$800.00 | 2012-MF | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/20/12 | Thursday | 5:42:07 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/20/12 | Thursday | 5:34:16 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| 09/21/12 | Friday | 5:41:52 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/21/12 | Friday | 5:58:21 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/24/12 | Monday | 5:57:46 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/24/12 | Monday | 5:35:41 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH- |
| 09/25/12 | Tuesday | 5:50:23 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| 09/25/12 | Tuesday | 5:35:41 PM | :30 | \$800.00 | | 5p Local 12 News at Fiv | (5:30:00 PM-6:00:00 PM) | PROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| | | | | | | | | | | | 10 | |
| Line: 9 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 6:20:47 PM | :30 | \$900.00 | 2012-MF | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/19/12 | Wednesday | 6:04:34 PM | :30 | \$900.00 | 2012MR | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH- |
| 09/20/12 | Thursday | 6:28:11 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/20/12 | Thursday | 6:11:53 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/21/12 | Friday | 6:05:19 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/21/12 | Friday | 6:27:31 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| 09/24/12 | Monday | 6:04:24 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |
| 09/24/12 | Monday | 6:04:54 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/25/12 | Tuesday | 6:12:23 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/25/12 | Tuesday | 6:12:53 PM | :30 | \$900.00 | | 6p Local 12 News at Six | (6:00 PM-6:30 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| | | | | | | | | | | | 10 | |
| Line: 10 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 7:43:07 PM | :30 | \$850.00 | 2012MR | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/19/12 | Wednesday | 7:51:44 PM | :30 | \$850.00 | 2012-MF | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH- |
| 09/20/12 | Thursday | 7:50:44 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 10 | MWASH- |
| 09/20/12 | Thursday | 7:34:45 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/21/12 | Friday | 7:59:06 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |
| 09/21/12 | Friday | 7:35:45 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| 09/24/12 | Monday | 7:43:22 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/24/12 | Monday | 7:43:52 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH- |
| 09/25/12 | Tuesday | 7:35:30 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH- |
| 09/25/12 | Tuesday | 7:42:22 PM | :30 | \$850.00 | | M-F 730p-8p | 7:30 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH- |
| | | | | | | | | | | | 10 | |
| Line: 11 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 11:05:23 PM | :30 | \$1,800.00 | 2012MR | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 8 | MWASH- |
| 09/19/12 | Wednesday | 11:27:07 PM | :30 | \$1,800.00 | 2012-MF | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH- |
| 09/20/12 | Thursday | 11:05:34 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 9 | MWASH- |
| 09/20/12 | Thursday | 11:34:15 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH- |
| 09/21/12 | Friday | 11:26:16 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH- |

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/25/12

| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|--------------------------------|-----------|-------------|--------|------------|-------|-------------------------|------------------------|---------------------------|------------|----------|--------|-------|
| Advertiser: Romney/R/President | | | | | | | | | | | | |
| Agency: American Rambler Pro | | | | | | | | | | | | |
| Station: WKRC-TV | | | | | | | | | | | | |
| Order: 57396 | | | | | | | | | | | | |
| Line: 11 | | | | | | | | | | | | |
| 09/24/12 | Monday | 05:08 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 4 | MWASH |
| 09/24/12 | Monday | 05:38 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 7 | MWASH |
| 09/25/12 | Tuesday | 03:30 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 6 | MWASH |
| 09/25/12 | Tuesday | 04:49 PM | :30 | \$1,800.00 | | 11p M-F Local 12 News | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 5 | MWASH |
| | | | | | | | | | | | 9 | |
| Line: 12 | | | | | | | | | | | | |
| 09/25/12 | Tuesday | 07:57:36 PM | :30 | \$4,000.00 | | Tue Reg 1 | 8:00 PM-9:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 13 | | | | | | | | | | | | |
| 09/25/12 | Tuesday | 03:40:08 PM | :30 | \$3,500.00 | | Tue Reg 2 | 9:00 PM-10:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 14 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 03:52:10 PM | :30 | \$5,000.00 | | 2012MR Wed Reg 2 | 9:00 PM-10:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 15 | | | | | | | | | | | | |
| 09/19/12 | Wednesday | 03:36:53 PM | :30 | \$3,500.00 | | 2012-MFWed Reg 3 | 10:00 PM-11:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 16 | | | | | | | | | | | | |
| 09/20/12 | Thursday | 03:44:13 PM | :30 | \$4,000.00 | | Thu Reg 1 | 8:00 PM-9:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 17 | | | | | | | | | | | | |
| 09/21/12 | Friday | 03:43:00 PM | :30 | \$2,500.00 | | Fri Reg 3 | 10:00 PM-11:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 18 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 03:32:37 AM | :30 | \$225.00 | | 6a-8a Local 12 News Sat | 6:00:00 AM-7:00:00 AM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 19 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 07:05:48 AM | :30 | \$225.00 | | 6a-8a Local 12 News Sat | 7:00:00 AM-8:00:00 AM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 20 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 07:57:41 AM | :30 | \$350.00 | | CBS This Morning Sat | 8:00:00 AM-9:00:00 AM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 21 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 03:19:38 AM | :30 | \$350.00 | | CBS This Morning Sat | 9:00:00 AM-10:00:00 AM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |
| Line: 23 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 03:28:26 PM | :30 | \$1,200.00 | | Sat Reg 2 | 9:00 PM-10:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | | | | | | | | 1 | |

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/25/12

| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Description | Estimate # | Priority | Spot # | AE |
|--------------------------------|----------|------------|--------|--------------|-------|--------------------------|---------------------------|---------------------------|------------|----------|--------|-------|
| Advertiser: Romney/R/President | | | | | | | | | | | | |
| Agency: American Rambler Pro | | | | | | | | | | | | |
| Station: WKRC-TV | | | | | | | | | | | | |
| Order: 57396 | | | | | | | | | | | | |
| Line: 24 | | | | | | | | | | | | |
| 09/22/12 | Saturday | 1:26:15 PM | :30 | \$1,800.00 | | 11p M-Su Local 12 New | (11:00:00 PM-11:30:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/22/12 | Saturday | 1:06:05 PM | :30 | \$1,800.00 | | 11p M-Su Local 12 New | (11:00:00 PM-11:30:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$3,600.00 | | | | | | | | 2 |
| Line: 25 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 3:59:26 AM | :30 | \$450.00 | | CBS Sun Morning | (9:00:00 AM-9:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$450.00 | | | | | | | | 1 |
| Line: 26 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 3:54:19 AM | :30 | \$450.00 | | CBS Sun Morning | (9:30:00 AM-10:00:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$450.00 | | | | | | | | 1 |
| Line: 27 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 3:12:04 AM | :30 | \$450.00 | | CBS Sun Morning | (10:00:00 AM-10:30:00 AM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$450.00 | | | | | | | | 1 |
| Line: 28 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 3:59:56 AM | :30 | \$400.00 | | Face the Nation | 10:30 AM-11:00 AM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$400.00 | | | | | | | | 1 |
| Line: 29 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 3:58:26 PM | :30 | \$15,000.00 | | Bengals vs Washington | (1:00:00 PM-4:00:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/23/12 | Sunday | 1:34:14 PM | :30 | \$15,000.00 | | Bengals vs Washington | (1:00:00 PM-4:00:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/23/12 | Sunday | 2:58:26 PM | :30 | \$15,000.00 | | Bengals vs Washington | (1:00:00 PM-4:00:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 3 | MWASH |
| | | | | \$45,000.00 | | | | | | | | 3 |
| Line: 31 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 7:39:38 PM | :30 | \$2,500.00 | | Sun Reg 1 | 7:00 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| 09/23/12 | Sunday | 7:19:17 PM | :30 | \$2,500.00 | | Sun Reg 1 | 7:00 PM-8:00 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| | | | | \$5,000.00 | | | | | | | | 2 |
| Line: 32 | | | | | | | | | | | | |
| 09/23/12 | Sunday | 1:05:43 PM | :30 | \$1,800.00 | | 11p M-Su Local 12 New | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 2 | MWASH |
| 09/23/12 | Sunday | 1:25:37 PM | :30 | \$1,800.00 | | 11p M-Su Local 12 New | 11:00 PM-11:35 PM | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$3,600.00 | | | | | | | | 2 |
| Line: 33 | | | | | | | | | | | | |
| 09/25/12 | Tuesday | | :30 | \$450.00 | | 6a Good Morn Cincinnati | 6a-7a | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$450.00 | | | | | | | | 1 |
| Line: 34 | | | | | | | | | | | | |
| 09/24/12 | Monday | 5:34:41 PM | :30 | \$800.00 | | 5p Local 12 News at Five | (5:30:00 PM-6:00:00 PM) | ROMNEY 4 PRESIDENT 86 | | P-2 | 1 | MWASH |
| | | | | \$800.00 | | | | | | | | 1 |
| | | | | \$155,000.00 | | | | | | | | 130 |
| | | | | \$155,000.00 | | | | | | | | 130 |
| | | | | \$155,000.00 | | | | | | | | 130 |
| | | | | \$155,000.00 | | | | | | | | 130 |

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/19/12-09/25/12



| Date | Weekday | Air Time | Length | Rate | Ad-ID | Inv. Code (Booked) | Time Period | Order Product Descripti | Estimate # | Priority | Spot # | AE |
|------|---------|----------|--------|--------------|-------|--------------------|-------------|-------------------------|------------|----------|--------|----|
| | | | | \$155,000.00 | | | | | | | 130 | |

[Filtered by:] [Sorted by: Station]